

SPECIALTY GROUP

Specialty Lenders, Ltd • Specialty Liquor License Brokers • Specialty Bar & Restaurant Brokers
Specialty Real Estate, Ltd. • Specialty Insurance and Accounting Services



NED ALAN SOKOLOFF - BIO

CEO and Founder of Specialty Group

Ned's career in the Pennsylvania Bar and Restaurant industry has spanned over 37 years; his dedicated commitment and work have led him to a reputation and name synonymous with success in the Hospitality industry. Ned's efforts have created hundreds of new restaurants and bars along with thousands of jobs throughout the region. Specialty Group was created in 1986 as a result of Ned's vision and his ability to identify the need for a specific company designed to help aspiring restaurateurs and bar people achieve their dreams. Ned's vision also included those already in the business offering comprehensive boutique of services exclusively tailored for the industry; financing, liquor license brokerage, Bar & Restaurant Business/Real Estate Brokerage and preparation and filing of all PLCB documentation. In the year's prior to Specialty Group, Ned's father had owned twenty five liquor licensed establishments in the Philadelphia area. Ned grew up in the business and understood what the business challenges are. Ned attended Penn State University and worked under liquor attorney Barry Goldstein. Liquor and later with attorney David Litman who recruited Ned to Pittsburgh in 1975 and he worked until 1986 and opened Specialty Group.

ACCOMPLISHMENTS: INSTRUMENTAL IN HANDLING OVER 2,500 LIQUOR LICENSE TRANSFERS AND THE OPENING OF OVER 1300 LICENSED RESTAURANTS SINCE 1970.

LEADERSHIP: Board of Directors -Pennsylvania Restaurant Association
PRA-Government Affairs Committee
Advisory Committee- Pennsylvania Culinary Foundation
Hospitality Alliance of Western Pennsylvania
Big Brothers 1975-1987

PUBLISHED AUTHOR: Server Magazine- Monthly Restaurant Paper column -10 Years
PA Real Estate Journal
Observer- Pennsylvania Beverage Journal-8 Years
NJ PA Real Estate Journal
Restaurant Matters

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SEMINARS GIVEN FOR: Small Business Association
Pennsylvania Restaurant Association
Entrepreneurs Day

LICENSED: PENNSYLVANIA REAL ESTATE SALESPERSON-31 yrs
PENNSYLVANIA NOTARY PUBLIC

INTERVIEWED IN:
Pittsburgh Post Gazette
Small Business News
Pittsburgh Courier
Enterprise Journal
Pittsburgh Business Times
Observer
Server
Nations Restaurant News
Night Club and Bar Magazine
Pittsburgh Tribune Review

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